

# RULES

## Michigan Winter Fest Event Exhibition Rules & Regulations

**Exhibitors:** Exhibitors are limited to those companies offering products or services of specific interest to the attendees. Management reserves the right to determine the eligibility of any company for participation.

**Displayer's Handbooks:** All exhibitors will be provided a Displayer's Handbook and exhibitors must adhere to the instructions therein. These instructions are a binding part of this contract.

**Installation of exhibits:** Installation may begin one day prior to the opening of the show and at 8:00 AM on the opening day. Exhibitors can erect and take down their own booths. No exhibits or exhibit materials may be removed prior to the closing of the show without the knowledge and consent of the show management. No exhibit shall be permitted to interfere with a neighboring exhibit. Booth side dividers of a height in excess of four feet (48") must not extend further than four feet (48") out from the back wall of the booth. Any exceptions must first be approved by the exhibition management. These guidelines will be strictly enforced.

**Fire prevention:** All booth decorations must be flameproof and all hangings must clear the floor. All gasoline tanks must be empty and the gas filler caps secured by a locking device or by duct tape. All battery connections must be disconnected and the contacts taped. If inspection indicates the exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, Yankee Zephyr Racing Promotions Inc. reserves the right to cancel all or such part of the exhibitor's display as may be irregular and not in compliance with existing fire codes.

**Liability and insurance:** Yankee Zephyr Racing Promotions Inc. nor the service contractor, nor the management of the show facility nor any office and/or staff members of the above will be responsible for the safety of the property of exhibitors from theft, strikes, damages by fire, water, storm, vandalism or other causes... unless caused by their own negligence, but they will take all reasonable precautions to protect the exhibitors from such loss. Exhibitors or their agents shall not deface or injure the walls, ceilings or floors of the building, the booths, or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damaged. All exhibitors shall carry: comprehensive coverage including remises, operations and contractual liability coverage of at least \$1,000,000 for personal injury liability and property damage. Proof of same shall be furnished if requested by Management.

**Cancellations:** In the event of a cancellation of exhibit space by the exhibitor, exhibition management shall retain as a cancellation fee, all amounts paid by the exhibitor (and due from exhibitor) up to the time of cancellation: 60+ days prior to show, exhibitor shall receive a full refund of amount paid. If 30-59 days prior to show, exhibitor will forfeit fifty percent of total space cost. Less than 30 days prior to show, forfeit total booth payment. All cancellations must be in writing to Yankee Zephyr Racing Promotions Inc. In the event the exhibitor has no representation on the show floor by the stated opening time of the show, exhibition management reserves the right to resell the exhibit space or to move another exhibitor into that space.

**Losses:** Yankee Zephyr Racing Promotions Inc. cannot take responsibility for damage or loss of exhibitor's property during move-in or move-out of displays. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental.

**Inclusion:** These regulations become a part of the contract between the exhibitor and Yankee Zephyr Racing Promotions Inc. and have been formulated for the best interest of all concerned. The show producer respectfully asks for full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of Yankee Zephyr Racing Promotions Inc. and the show producer.